

Ref No.	Name of Individual/ Organisation	Summary of Key Points	GBC Officer Comment/Action (paragraph references refer to numbers assigned in Consultation Draft)
High Street			
Principles			
12/19, 99/17, 100/20, 112/26, 219/23, 266/18, 268/25	Local residents, Cllr Raffaelli, Cllr Bateman	Agree with principles identified	Support welcomed
40/22, 47/13, 48/3, 58/2, 77/11, 207/11, 245/2, 248/24, 255/8 261/17, 268/25, 278/15, 294/76, 341/8, 359/8,	Local residents, Gosport Society	Needs overhauling/improving - addressing issues in the High Street is a priority (294/76) more businesses to be encouraged in the town (48/3) - let business owners build the business and generate employment (77/11) Will the proposals make a difference (278/15) Under used (341/8) More needs to be done to attract new businesses / trader (359/8)	Agree- The proposals in the SPD aim to improve the public realm which can assist investment. Development proposals such as the Bus Station can also act as a catalyst for new investment in the Town Centre. The challenges facing the country's high street from out-of-town shopping centres and the internet are intense and consequently it is necessary for the town centre to offer greater diversity and experiences for potential customers.
128/9	Local resident	There is nothing to lose through exploring braver options for the High Street. Using young creative minds to create unusual solutions for the High Street would create huge media attention.	Agree. The SPD aims to help facilitate investment opportunities and public realm improvements. Further work is required by the Council in partnership with existing and potential businesses as well as property owners to provide additional opportunities for new entrepreneurs as well as encouraging some national operators to the town.
Diversity of uses			
67/16	Town centre business	Paragraph 7.3 Table 12 Supporting Background Paper – Main purpose of High Street is to condense retail units into one specific area. Since 2011 number of retail units fallen by over 3% cafes have increased by 50% (since 2011) Does GBC have any plans to redress this – if so how?	It is acknowledged that over time the proportion of retail units has fallen and there has been an increase in non-retail units particularly cafes. In many ways this reflects the market with changes in the way people shop with more out-of-town and internet sales. The increase presence of cafes and other non-A1 uses reflects that people still want to come to the town centre and therefore the
68/35	Gosport Marine Scene	Relaxing the limit on non-retail units on the High Street would enable more marine-related businesses to relocate and help change the character of the Town Centre.	

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			<p>Council will need to review these trends as part of the forthcoming Local Plan Review.</p> <p>Policy LP28 of the GBLP aims to protect the proportion of retail (A1) and financial professional services (A2) frontage in the Town Centre so that no more than 33% of the frontage is in non-A1- A2 uses. For many years non A1 and A2 uses remained below this threshold however following changes made by the Government to relax permitted uses, a number of A3 uses have been able to set up without planning permission. Consequently this has meant that the % of non-A1 A2 uses is just over the threshold at 34.8%. In terms of the proportion of non-A1/A2 units this is much lower at 27.8%.</p> <p>When reviewing its Local Plan policies the Council may want to consider a greater diversity of uses to meet trends but this would need to be considered further.</p>
124/16	Local resident	Would like to see a greater variety of shops. People like to come here especially on a Saturday, but it is hard to see things changing given the demographic.	It is important for the proposals in the SPD to help facilitate changes which encourage new independent businesses to set up in the town. Creating a more confident centre will enable this to happen.
281/23	Local resident	Perception that choice is limited but not true all necessities can be purchased in the High Street shops unlike Gunwharf Quay which only sells brands but few necessities.	Agree that there is a wide choice of shops in the town centre. It is considered that more can be done to encourage a wider range of shops and other uses.
369/4	Local resident	Need fewer cheap shops and more quality trading. Decent restaurants maybe with entertainment (in the evenings) to	The SPD aims to help facilitate investment opportunities and public realm improvements.

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		attract visitors	Further work is required by the Council in partnership with existing and potential businesses as well as property owners to provide additional opportunities for new entrepreneurs as well as encouraging some national operators to the town.
Footfall			
67/17	Town centre business	Figure 9 Supporting Background Paper – How does GBC propose to redress the decline in Saturday footfall?	From the Council's own studies it is acknowledged that footfall has declined over time. Proposals in the SPD aim to address this by facilitating new investment opportunities such as at the Gosport Bus Station and proposals to improve the public realm. The SPD is very much a starting point and it also includes suggestion relating to a more comprehensive events programme which will attract more customers to the Town Centre.
368/10	Local resident	- Difficult to keep businesses going with everyone buying on-line (368/10)	
Creating a destination/Investor interest			
24/30	Local resident	This is the heart of the town –there needs to be strong incentives to invest and clear differentiation strategy to nearby Portsmouth.	The SPD aims to be the starting point for that approach by promoting the strengths of Gosport which makes it different from other towns. The focus on heritage and marine are elements of this overall approach which will make the place more appealing to visit which can act as a catalyst for further investment including a wider range of commercial and leisure uses.
52/3, 57/39, 206/14	Local residents	The town centre is rundown; dead on its feet (206/14)	
72/18, 109/7	Local resident	Needs to differentiate itself from other identikit towns	
350/7	Local Resident	The town centre needs to be allowed and support to develop as a destination based upon its strengths such as heritage, history, and stories. The town needs to develop areas of real character such as the Brighton Lanes or York Shambles (350/7)	
143/13	Local resident	Not sure what to do with this area, I can imagine trying to bring retailers here would be hard.	

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383/7	Local resident	High Street is on its last legs more shops shutting no one taking them on.	Town centres nationally face tough economic challenges including from out-of-centre development and the internet. The SPD aims to assist by facilitating development on a small number of sites which could act as a catalyst for further investment including retail and restaurants. It is very much aware that this should be a scale that suits Gosport's position in the retail hierarchy. It is important that the functions of the Town Centre are safeguarded to be used by residents of all ages. The SPD supports the policies of the GBLP which aim to do this.
383/8	Local resident	Gosport used to be a vibrant town. Could always buy everything needed but not the case now. Too many coffee shops and charity shops. It would be a shame to see town go downhill. Older people who do not drive and have trouble getting around and do not use the internet will suffer the most especially if banks and post offices close.	
Uses			
Comments on retail			
5/16, 18/25, 28/19, 34/7, 35/6, 41/4, 45/10, 48/13, 53/1, 63/3, 78/2, 84/18, 97/4, 102/19, 107/56, 108/5, 115/1, 124/16, 132/22, 136/5, 152/3p, 197/14, 207/3, 221/12, 230/2, 234/5, 239/2, 242/9, 246/5, 259/14, 266/15, 276/7, 277/1, 281/24, 303/1, 323/4p, 343/1, 349/13, 355/5, 362/20, 356/3, 368/10, 368/11, 372/4	Local resident	<p>Need to raise quality of the retail offer of the High Street. Better quality uses required</p> <ul style="list-style-type: none"> - Greater variety of shops (124/16) - Too many charity shops (5/16, 28/19, 34/7, 35/6, 41/4, 48/13, 60/7, 63/3, 78/2, 84/18, 97/4, 98/5, 242/9, 259/12, 303/1) - Too many similar types of shops. Tourists and business people need to be offered reasons to invest the Town otherwise they will go elsewhere (259/17) - Too many discount stores (41/4, 45/10) (60/7, 303/1) - The chains are boring (5/16) - Big name shops needed (197/14, 207/3) (242/9) - Find ways to pro-actively encourage popular chains to come to the town. Provide innovative incentives – other traders will benefit from the extra footfall (107/56) - The town centre is sad, no big stores (230/2) 	<p>Numerous comments have been received regarding the retail offer in the High Centre and Town centre area.</p> <p>Whilst the Council has little influence over the individual businesses that choose to locate here, it can assist in facilitating investor confidence by identifying developer opportunities as well as public realm improvements. The SPD can also identify other improvements that will attract visitors including events and measures to support the marina sector as well as proposals to celebrate and promote the town's heritage.</p>

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		<ul style="list-style-type: none"> - Lots of vacant shops (239/11) - Uses such as estate agents and cheap pound shops do not attract visitors (276/7) - Need more evening leisure facilities – cinema, bowling leisure facilities very limited at the moment (259/14) - What is missing is more imagination better ranges and flair in presentation and display the former town team could have given more support to independent retailers (281/24) - Electrical shop needed (323/4p) - Need better quality shops/bars/restaurants (362/20) - More shops required as the pedestrianised area is quite nice (343/1) 	
21/19,34/6, 35/6, 39/20, 41/4, 48/7, 53/1, 98/5, 108/5, 109/7, 116/4, 121/8, 200/5, 221/4, 240/8, 255/7, 259/16, 266/24, 277/1, 381/11	Local resident	<p>Types of stores required to improve quality</p> <ul style="list-style-type: none"> • More retailers required (48/7, 277/1) • Bigger retailers required (108/5, 221/4, 259/16) • Boutique style stores (39/20)(121/8) • Haberdashery (98/5) • Independent retailers(41/4, 109/7) • Garden centre • DIY store • Book shop)(255/7) • Men’s outfitters (45/10) • Department store (116/4, 240/8, 266/24) • John Lewis (35/6) • Debenhams (35/6) • Littewoods (35/6) • Primark(98/5, 277/1) • Lakeland (98/5) 	

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		<ul style="list-style-type: none"> • International deli (98/5) • Hobby shops (121/8) • Antique shops (121/8) • Similar to Brighton Lane (121/8) • Heritage elements (121/8) • Speciality shop • Butcher • Greengrocers • Furniture shop (255/7) • Gift shops. (381/11) 	
20/10, 266/15, 383/9	Local residents	<p>Create an indoor market</p> <ul style="list-style-type: none"> - Could the larger empty shops i.e. the old post office and Store 21 be indoor markets so that people can sell their wares and provide more choice. Lots of things can't buy in Gosport now – haberdashery, fruit and veg, meat and fish. – Not everyone likes the supermarkets (383/9) 	The SPD does not preclude such proposals coming forward. Section C aims to promote greater diversity as part of the retail offer. Amend SPD to include the consideration of indoor markets and pop-up shop type facilities.
266/18	Local resident	Fewer shops needed (266/18)	The SPD aims to promote a diversity of uses which could reduce the total number of shops.
126/6, 266/5	Local residents	Online shopping can deliver a much better selection of goods to your doorstep. New shops not needed due to shift to online shopping	
355/5	Local resident	The recent Brockhurst Gate proposals will impact upon the town centre businesses (355/5)	This will need to be monitored.
Comments on the provision of additional units			
53/2, 132/4, 152/2p, 266/3	Local resident	<p>No new shops needed as ones on the High Street are struggling enough.</p> <p>The units at Clarence Yard are also not being filled (132/4)</p> <p>The recent planning permission at Brockhurst Gate will exacerbate this. (132/4)</p>	The Council is proposing a small number of commercial units on North Cross Street and South Cross Street to provide an extended frontage on key routes into the town centre. The ones in South Cross Street are likely to replace those occupied in the Precinct. The main area for commercial development is the bus station which

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			will improve the restaurant offer in the town centre but may include some retail provision. Other measures are proposed in the SPD to address the issues at Royal Clarence Yard. The effects of Brockhurst gate will need to be monitored.
93/1	Local Resident	Can we get businesses to fill the proposed new retail units?	New premises will be attractive to commercial operators in the right locations. The Bus Station will be one such location.
<i>Retail threshold planning policy</i>			
68/35	Gosport Marine Scene	Relaxing the limit on non-retail units in the High Street would enable more marine-related businesses to relocate and help change the character of the Town Centre.	This is certainly something that would be considered as part of the review of the Local Plan. Greater diversity will assist the Town centre to be responsive to change. The policies will however need to protect the units as active commercial frontages.
<i>Comments on financial and other services</i>			
5/16, 28/19, 34/7, 41/4, 53/1, 60/7, 78/2, 84/18, 207/3, 242/9, 246/5	Local residents	<ul style="list-style-type: none"> - Too many estate agents (5/16, 28/19, 41/4, 60/7, 78/2, 84/18, 242/9, 246/5) - Too many banks (5/16) - Too many betting shops (53/1, 207/3) - Too many tattoo parlours/nail shops (34/7,78/2) 	Services play a key role in the town centre attracting people to the centre and encouraging linked trips where customers use other shops and services.
368/12	Local resident	<ul style="list-style-type: none"> - New Post Office hasn't improved things too long to be served more staff should have been employed (368/12) 	This is an issue for the post office management.
<i>Comments on evening economy in High Street</i>			
225/9	Local resident	The proposed evening economy and cultural needs to go beyond theorising. Leisure companies in particular need incentives to locate into town centre (225/9)	Agree further information will be necessary as part of a wide strategy/action plan on this issue. The SPD itself aims to bring together the various

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			proposals into one document recognising that further work is required. The Bus Station redevelopment will be catalyst in attracting investment in this sector.
Comments on food and drink			
121/8	Local resident	The town centre should look to develop a café culture feel that complements the other centres in the area and attracts visitors.	Agree that encouraging a café/restaurant culture and evening economy with cafes and restaurants can attract visitors and increase the length of the day for the centre. Section C of the SPD encourages the enhancement of the evening economy. Amend SPD to make a specific reference relating to the High Street.
128/8	Local resident	There are no cafes that are open in the evening.	
39/21, 126/6, ,195/8, 255/7, 266/5 368/9	Local residents	Uses required <ul style="list-style-type: none"> • More restaurants required (39/21, 195/8, 255/9), (368/9) • couple of good eateries needed (255/7) • Ice cream parlour (255/7) • A good alternative to the cafes is needed. • tea shops and pubs would be successful especially on the waterfront.(126/6) 	There may be scope for additional cafes and restaurants in the town centre. The SPD encourages a mix of uses.
28/1, 35/6, 48/13, 63/3, 97/4, 221/12, 234/5, 242/9, 246/5, 349/13, 355/5, 356/3)	Local residents	Too many cafes/coffee shops <ul style="list-style-type: none"> - eating establishments in the High Street and the side streets only detracts from the street scene (349/13) 	Such uses have brought visitors to the town centre increasing its vitality and vibrancy. The market seems to be supporting a number of such facilities and those that are not supported will close. The GBLP aims to retain a proportion of retail and financial services (at least 66% of the frontages in the Town Centre) to protect the retail core.
Comments on leisure and cultural facilities			
98/5, 121/8, 107/57, 152/3p, 255/16, 349/13	Local resident	Types of leisure uses required to improve quality <ul style="list-style-type: none"> • Cinema (98/5,152/3p, 256/16) - is a cinema in Gunwharf and Fareham could we not find an area in the High Street area for some form of 	The SPD aims to improve the leisure provision in the town centre and would like to accommodate such uses if an enterprise was considering locating here.

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		entertainment that would keep people in Gosport <ul style="list-style-type: none"> • Art galleries (121/8) • Build cinema that was promised this will create the badly needed night time trade. Don't forget to increase the Police strength beforehand (107/57) • leisure or arts and craft activities (349/13) 	<p>Further work is being undertaken as part of the Local Plan Review to further understand the demand for leisure uses in the town centre by the public as well as the requirement for space by operators.</p> <p>It is proposed to identify the space at Walpole Park Car Park as a potential stand-by site for a main leisure facility. It would also need to accommodate town centre parking.</p> <p>Proposals by Hampshire Cultural Trust are looking to improve provision in the Town Centre.</p>
342/28	Gosport Heritage Open Days	Supports the objectives set out for this Character Area particularly the proposal to encourage the use of empty retail units for arts and community projects and pop-up events. We would also support the proposal for a programme of events around the Town Centre which would include some heritage events (<i>see also 342/2 – need for a strategic plan</i>)	Community projects and events is very much supported and highlighted in the SPD. The specific suggestions will be recorded in the Ideas Compendium. It is recognised that a programme of events would need to be coordinated.
349/18	Local resident	To encourage growth for the community the Council must attract both visitors and the local community to frequent and utilise the High Street area by developing a new strategy to bring in a diverse range of retailers. The creation of an arts community by an arts centre development perhaps linked to Portsmouth University could initiate an influx of hobby and leisure shops like cycling, canoeing and arts and crafts. The marine economy will not support the current High Street facilities and will choose Gunwharf Quay for restaurants and the retail shopping experience.	
Comments on hotel use			
197/22, 221/13	Local resident	A new hotel near Morrisons (197/22)	A hotel in the town centre is supported in the Town

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		A new hotel on the High Street is fine but with discreet signage. (221/13)	Centre as it will bring additional visitors and increase footfall. New investment can also diversify the available facilities for local residents.
20/2, 195/22, 261/16	Local resident	No hotel is required in the High Street Is a hotel really needed with the Premier Inn? (261/16)	
Residential use			
84/18	Local resident	Small apartments for the elderly needed.	It is proposed that there will be a mix of residential types in the whole Town centre, however the High Street will be more suited to flatted development, including above shops and where appropriate behind them, where they do not affect the commercial operations at ground floor. It is considered important to retain ground floor frontages for commercial uses rather than having residential along the High Street. The Conservation Area Appraisal for the High Street suggests certain sections where it may be possible to modestly increase the height of buildings which has the potential to preserve and enhance the character of the Conservation Area. Consequently any increase in height will be limited.
97/4, 225/8, 261/11	Local resident	Support the idea of accommodation above the shops.	
112/13	Local resident	Agree with housing potential at the back of the High Street- Not too high though.	
132/26	Local resident	Disagree with the use of backland for residential, dense enough already	
336/24, 350/31	Lee Residents Association	Concern that extending building heights in the High Street for new residential could affect the character of the historic core and overshadow the street.	
336/58	Lee Residents Association	There may be some merit in converting permanently vacant units for residential.	
376/8	Local resident	No flats above shops in High Streets (376/8)	
Re-use of space above shops			
132/25, 192/2	Local resident	Agree with the reuse of empty space above shops	Support welcome
358/311	Local Resident	With the exception of the new hotel, have concerns with the proposed raising of building heights, would produce a lot of disruption for limited benefit.	The Conservation Area Appraisal for the High Street suggests certain sections where it may be possible to modestly increase the height of buildings which has the potential to preserve and enhance the character of the Conservation Area. Consequently any increase in height will be limited.

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Vacant premises			
28/6, 276/2	Local residents	Work is needed on existing vacant premises in the High Street.	Agree there may be further opportunities to undertake such projects. These are included in the SPD.
70/28, 72/16, 132/22, 359/24	Local resident	Need to enhance the shop windows of empty units (72/16) <ul style="list-style-type: none"> - Use of shop front photos of Gosport when units are empty (70/28) - Use visual decorative boards on vacant units (132/22) - Put artistic displays in empty shops in order to brighten them up (359/24). - Use empty units for arts (132/22) 	
Market			
10/2, 63/29, 89/8, 359/13	Local residents, café business	There has been a complete demise of the Tuesday market (10/2) Demise of Tuesday & Saturday markets in the past these were thriving (63/29)	There is scope to increase the market again with some ideas required. This is encouraged by the SPD under Section C.
5/17, 20/11, 29/6, 60/7, 63/29, 89/8 94/16, 107/54,246/7, 260/17, 288/6, 350/6, 367/7, 357/24, 371/12, 372/8	Local residents	An improved market is required. New ideas required <ul style="list-style-type: none"> - Both Tuesday and Saturday markets need support (63/29). - The Market needs much attention it would not attract anyone to visit(89/8) - Make more of the market (60/7) - Diversification required (29/6) - More quality (like Winchester)(5/17) - Themed markets including Christmas (94/16) and maritime market (94/16), Farmers Market (5/17, 29/6) French Markets etc. (5/17, 29/6) - Associate markets with street entertainment (29/6) - Subsidies for market traders to bring them back to the town (29/6) reduce rents to encourage traders (260/17) - We have the right to have two goose fairs a year 	Agree that some further ideas are required. The SPD encourages such proposals under section c. The ideas raised highlighted by respondents will be included in the Ideas Compendium and will be considered as part of wider town centre initiatives. The idea of a Goose Fair is particularly interesting as the name of Gosport is believed to be derived from 'Goose' with 'port' meaning market.

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		<p>(May and October)-make this an important historical event (20/11)</p> <ul style="list-style-type: none"> - Need more specialist markets (246/7), - Specialist markets needed so Gosport can offer something different to Portsmouth and Fareham – pity current markets not attracting draw. The number of pound shops seems to discourage traders (288/6) - Inspiration needs to be taken from love Southsea and Hampshire Fare which are successful craft markets. Good markets often take several years to become established and need ongoing support (350/6) - Bring the Hampshire Farmers Market to the Town (371/12). - The market is now quite seedy it used to be vibrant and enhanced the High Street (367/7) - Improve the layout of the market as it is currently hard to walk through. (357/24) - Consider a Sunday market 	
61/6, 381/25	Local resident	<p>Encourage more stall holders to the market:</p> <ul style="list-style-type: none"> - especially on a Tuesday with lower rates of rent per pitch (381/25). - Could we take the bold step of facilitating the growth of the market by reducing rents and businesses rates? (61/6) 	This issue needs to be considered further. The policy on market rents is outside the planning scope of the SPD itself.
118/13, 372/8	Local resident	<p>Market draws people – how about having cheaper fees for the market traders? Need a better market – are the stalls too expensive? (372/8)</p>	These are certainly ideas that need further consideration beyond the scope of the SPD.
72/17, 203/25	Local resident	<p>Consider repositioning the market so that it is a spine down the centre of the High Street, with back-to back stalls.</p> <ul style="list-style-type: none"> - Thus would not damage trade of High Street shops 	

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		(72/17) - Create a covered pier down the centre of the High Street to accommodate the market stalls (203/25)	
10/13	Local café business	Markets should be concentrated at the gateway at the eastern end	
Facilities			
14/7, 17/2, 77/2, 359/10 381/20,	Local residents	There should be decent public conveniences - at both ends of the High Street (14/7) The closure of two public toilets affects the attractiveness of the High Street (359/10).	There are proposals to have a high standard of public convenience as part of the Bus Station development. This is reflected in the revised SPD.
359/25	Local resident	There need to be more comfortable benches and waste bins in the High Street.	This detail would need to be considered further as part of the public realm audit.
Accessibility			
299/12	HCC Strategic Transport	Improve pedestrian and cycle links and routes and enhance the bus facilities.	Amend SPD to make additional reference to linkages to the Bus Station and Waterfront
57/32	Local resident	There needs to be a natural flow from the ferry/ harbourfront / transport hub to the High Street.	Agree. It is important that the design of the Bus Station site enables this to happen. This is set out in the SPD.
357/51	Local resident	Cycle access points needed for the High Street. Need on /off slips off South Street and Mumby Road and safe places for people to lock their bikes.	The issue of cycle parking will need to be considered in the public realm audit/action plan
89/27, 304/20,	Local resident	Cycle parking on the High Street is in the wrong place.	
Public realm improvements			
21/19, , 29/4, 34/5, 41/17, 47/4, , 72/16, 77/10, 89/26, 225/9, 237/6, 241/2, 245/4 255/8, , 289/12, 293/21, 368/3,	Local residents	High Street improvements required <i>Overall</i> - facelift required (34/5, 237/6)/upgrade required (47/4) needs to look less dowdy (255/8) - tidied up (21/19)/kept clean (77/10)H - Needs to be more welcoming- then it will thrive (293/21) - improve security (41/17), (241/2) <i>Signage</i>	Agree further public realm improvements are required. The SPD sets out the principles and a number of suggestions. The detailed elements will be included in a public realm audit/action plan.

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		<ul style="list-style-type: none"> - improved signage (195/29) <p><i>Public art</i></p> <ul style="list-style-type: none"> - Local artists & small businesses should be invited and commissioned to contribute art sculpture pieces to be displayed in the town centre maybe with a local focus – naval heritage. Aesthetics may initially be expensive but generally have low maintenance costs and bring a cultural focus to the area (289/12) <p>Covered area</p> <p><i>Planting</i></p> <ul style="list-style-type: none"> - More plants (21/19) - Flower bed maintenance needs to be improved (368/3) <p>Cleaning</p> <ul style="list-style-type: none"> - Chewing gum should be banned from the Waterfront and High Street (380/3) <p>Seating</p> <ul style="list-style-type: none"> - more seats (21/19) <p>Hope seating in the High Street is more useable many cannot sit on the existing seating (89/26) More comfortable seating would be an asset (245/4)</p> <p>Other</p> <ul style="list-style-type: none"> - Horrible bricks should be removed. - Potential for vertical gardens above pubs and restaurants (225/9) <p>Heritage</p> <ul style="list-style-type: none"> - do more to celebrate heritage (72/16) including 	

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		nautical history(Flags/interpretation)(29/4)	
132/30	Local resident	Agree with the idea of public realm improvements. Potentially could include: play area, summer beach area, busking area, crazy golf, winter ice rink, roller blade area.	These are some good ideas which need to be considered further and are to be recorded in the Ideas Compendium. Amend SPD to highlight that a range of ideas has been suggested as part of the consultation.
29/4, 107/55, 237/6	Local resident	Introduce covered areas <ul style="list-style-type: none"> - create covered terrace so coffee shops could expand outside (create cosmopolitan feel (29/4) - covered walkways (29/4) - A roof over the bottom of the High Street to create a continental feel (237/6). - Gosport Town is weather dependent consider an innovative canopy system and windbreaks that would make it a place to spend more time and as a consequence more money (107/55) 	The SPD provides sufficient flexibility for innovative ideas to come forward for consideration.
294/77	Gosport Society	Welcome suggestion to apply for Heritage Lottery Funding to improve the public realm of the High Street. The Gosport Society is willing to assist where possible on the preparation of materials for better/more interpretation boards.	Support welcome and thank the Gosport Society for its offer of support.
219/22	Cllr Bateman	In green space close to High Street create a theme park and or Splashpark for families, and where children can play while shopping is in progress.	These issues can be considered further as part of the improvements to Walpole Park.
326/44	Local resident	A play park in the High Street in a similar manner to Fareham.	Such improvements will be considered as part of the public realm audit/action plan.
219/22	Cllr Bateman	Enhance area to provide a feel good factor with: <ul style="list-style-type: none"> - tree planting - sculptures etc etc 	Agree such improvements will be considered as part of the public realm audit/action plan.
336/25	Lee Residents Association	Welcomed proposals to improve the lighting in the High Street.	Support welcomed.
Design issues			
	Local resident	Flat roof buildings indicative of the 1960s when many of	Improvements to such buildings are encouraged in

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		Gosport's lovely buildings were destroyed. Is there an attempt here to rebuild destroyed buildings?	the SPD, although there are no specific proposals to rebuild the destroyed buildings.
294/77	Gosport Society	Welcome proposals to protect and enhance historic assets within this part of the Town Centre [specific concerns highlighted below]	Agree- the SPD aims to respect important historic assets in the High Street.
292/12	Local resident	Important to respect the pleasant quality of the High Street with its Georgian, Regency or Victorian buildings	
132/27, 292/12, 294/48	Local residents, Gosport Society	Disagree/concerns with increasing building heights- <ul style="list-style-type: none"> - should not build higher than those that currently exist(292/12) - An increase in building heights along the High Street may be out of keeping with the historic core of the Town. (294/48) - Increasing the height of the buildings may add to this area becoming shady and windy which would be unattractive for shoppers and businesses (294/48). - fill empty space instead (132/7) 	The proposed increase in height proposed in the SPD along the High Street is considered to be modest on particular stretches of the High Street. This proposal has arisen from detailed work undertaken as part of the High Street Conservation Area Appraisal which identifies these stretches for modest height increases. Any forthcoming proposals will need to be assessed as part of a planning application on whether they affect the character and setting of the Conservation Area or indeed any Listed buildings in the vicinity.
67/31	Town centre business	Years of promises to revamp the High Street have always amounted to "new furniture" and a lick of paint. So not holding out for anything here	It is hoped that the SPD will help facilitate improvements and by approving an SPD it will then become the focus for more detailed actions by the Council, local businesses and other partners.
365/7	Local resident	Do not raise the overall skyline. This would block out most of the light for half of the year and give the High Street a depressing appearance	The Conservation Appraisal for the High Street identifies a number of sections of the High Street that could support a modest rise in height without affecting the Conservation Area and could improve the appearance of the High Street. These principles have been included in the SPD to protect the character of this Conservation Area.
Facades/Frontages			

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132/28	Local resident	Agree with the provision of improved frontages and street scene.	Noted.
70/26	Local resident	Regulate shop owners to keep shops in good order even when empty	The Council has limited powers to require owners to do this.
72/16, 207/15, 225/9, 380/3	Local Resident	Shops need to be better looked after, <ul style="list-style-type: none"> - Property/business proprietors need to keep frontages clean and well maintained (including upper floors) 380/3 - especially unused ones (207/15) - Repair of original features of building (225/9) - ensure freeholders maintain the upper storeys of their High Street premises properly (many look neglected yet have architectural merit (72/16) 	As part of the Council's public realm audit/action plan the Council will consider these improvements and seek Lottery funding to assist with working with landowners to improve these frontages.
268/15	Local Residents	High Street has significant architecture above commercial units which should be retained.	The High Street is in a Conservation Area so such features are afforded a level of protection.
2/1	Local resident	Post-war buildings look soulless and consequently the facades of these buildings in the High Street need improvement so that they are sympathetic to the older buildings.	The forthcoming public realm audit/action plan will identify frontages where improvements can be made.
57/31	Local resident	Regenerate building, spoiled by modern shop fronts.	
358/25	Local resident	Some old shop fronts need a coat of paint others could be transformed with false fronts. The type and mix of new frontages could be tailored to meet anticipated demand. (358/25)	

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2/2, 29/27, 209/2 237/21, 280/6, 357/88, 359/6, 380/3	Local residents	<p>The view of the eastern approach of the High Street needs improving with an improvement to the facades.</p> <ul style="list-style-type: none"> - Gateway Buildings (coffee shop and Chinese restaurant) are 1960s eyesores. Must be a way of bringing these buildings into the 21st Century (29/27). - Create Georgian style grand buildings at the entrance to the High Street, arch across, e.g. Bath in style (237/21) - -reinstate historic frontages (357/88) - Especially poor frontages at entrance to the town, fish shop and Chinese restaurant (209/2) - Cosmetic surgery needed for the facades of the shops closest to the ferry should be considered (280/6) - Visual impact at entrance of High Street from Ferry end needs improving. Suggest no chairs and tables outside, encourage better co-ordinated décor on frontages of buildings. Instead more flower tubs as in Chichester (380/3) - 	<p>The SPD seeks proposals to improve the public realm and frontage in this area.</p> <p>There are no specific proposals to redevelop these blocks as this may be not possible to achieve. However, if such proposals came forward the SPD sets out design principles to guide development.</p> <p>The SPD aims to encourage the improvement of frontages and the public realm audit/action plan will highlight where improvements can be made. Indeed, the frontage of the coffee shop has significantly improved the appearance of this building.</p> <p>A video presentation has been prepared by a local resident which does show some attractive buildings on this frontage.</p>
72/16, 89/28, 95/29 98/4, 132/31, 192/2, 357/88, 358/25	Local residents	<p>Reinstate historic buildings / frontages</p> <ul style="list-style-type: none"> - Maintain the original look of the High Street any new buildings to blend in. No modern design that stands out alike a sore thumb (89/28). - Improve frontages (195/29) to reflect heritage (such as Chichester has done (72/16) 	<p>The SPD aims to preserve and enhance the character of the Conservation Area and the quality of the Listed Buildings. Further work to improve frontages will be considered as the public realm audit/action plan.</p>
260/18	Local resident	Preserve Historic Character	<p>There may be scope to use local artists in some of the initiatives and this is reflected in the SPD.</p>
128/7	Local resident	<p>The shops facades should be made to reflect the beautiful historic architecture, perhaps using local artists / architects. Paris Disneyland main street but less tacky. The presence of</p>	

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		the ferry and water looking down the High street is brilliant.	
273/6	Local resident	Make us of the historic frontages so the town is like Chichester and not Gunwharf.	
304/20,	Local residents	New buildings to blend into the historic form	
Alleyways/Pedestrianisation			
268/11	Local resident	Support the alley way proposals.	Support welcomed.
29/24	Local resident	Bemisters Lane –great location with much history-provide signage to celebrate this.	Agree- This will be considered as part of the public realm audit/action plan.
4/24	Local resident	The alleyways needs to be cleared up-very dirty	It is proposed to preserve the essential character of the alleyways and more can be made of their heritage.
94/12	Local resident	Make more of the history of the Press gang alley.	
33/12	Local resident	The alleyways convey an interesting historical character and this should remain so. Concern about proposed improvements.	
89/28, 304/20,	Local resident	All alleyways to be retained. - All the passageways to be retained they are Gosport's heritage and enough has been lost over the last 10 years (89/28).	The alleyways will be safeguarded, and this is set out in the SPD.
375/3	Local resident	The lanes at right angles to the High Street could be enhanced and made a key feature – pop –up shops, art & craft etc. (375/3)	Agree that a small number could include such features.
39/19, 251/5,	Local resident	Keep the High Street pedestrianised (39/19) The pedestrianised High Street is ideal as is the seating provided (251/5)	The Council plans to maintain the High Street as a pedestrianised route.
20/22, 216/11	Local residents	Maybe open up for traffic - its died since pedestrianisation - allow regulated one-way traffic and 20-minute free parking (as in Godalming).	There may scope, for example, to consider re-routeing buses along South Cross Street to North Cross Street and therefore crossing over the High Street.
366/3	Local resident	Bring back buses to the High Street pedestrianisation as a mistake	
10/3, 14/15, 110/11, 112/35, 293/4	Local residents, Local café business	Better enforcement of the pedestrianisation is required - too many speeding cyclists (10/3, 14/15, 110/11, 112/35) Dangerous to pedestrians of all ages (14/5,	Action to deal with these issues are taken by the Council and the Police, this includes campaigns and initiatives to target particular issues.

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		<p>110/11) Improved police patrol required (14/15)</p> <ul style="list-style-type: none"> - cars and trucks driving down it (110/11) - stop traders encroaching on this area (except on market days) (110/11) - lack of control of cyclists who do not understand the restriction signage (293/4) - It is like the Tour de France with the amount of cyclists (367/8) 	
367/25	Local resident	The High Street is not in the 21 st C. Shops should be encouraged to open up their back entrances for deliveries. Keep the High Street vehicle free	Backland development should not prejudice the commercial operations of High Street businesses.
Sites			
Cultural Square and Old Grammar School Building			
<i>Disagree</i>			
132/29	Local resident	Disagree with the cultural square proposals as they could result in loud music and drunken and disorderly behaviour.	Any events in the square would need to be managed and are likely to take place on an infrequent basis.
<i>Support</i>			
302/1	Hampshire Cultural Trust	Support the proposals for the Cultural square. The Cultural Trust is looking to develop the Old Grammar School building to better meet the needs of the local community. The Cultural Trust is also looking to maximise the connectivity between this building and the reimagined Discovery Centre. Also welcome a discussion on public realm improvements in the area.	The Council welcomes initiatives to considering improving the cultural offer at the Old Grammar School and improve connectivity with the Discovery Centre.
66/1, 94/6, 214/11, 268/10, 292/5, 294/40, 336/28, 356/57, 358/32	Gosport Society, local residents,	<p>Welcome the cultural square proposals</p> <ul style="list-style-type: none"> - Support cultural quarter, needs theatre and cinema. - (268/10)The idea of the cultural square around the old Grammar School is welcomed- Agree with the need to enhance the cultural offer (294/40). - Support the proposals for the Old Grammar School (268/10). 	<p>Support welcomed</p> <p>Such proposals are being considered by the Hampshire Cultural Trust and various partners including the Council. This is likely to lead to a lottery bid.</p>

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		<ul style="list-style-type: none"> - Make much more of the Old Grammar School (94/6) - It would be good to have a community culture building in the town. Potentially at the Old Grammar School, potential as arts / exhibition space / cinema. Alternatively liaise with St Vincents (358/32). - Potential for transforming the Old Grammar School / Local Studies Centre – fantastic use of under-utilised space for establishing an artistic cultural quarter and artistic community in Gosport. (66/1) - It could really help Gosport thrive and add enormous benefit to the local population.(66/1) - Could the Gosport Galley be moved to a prominent site- it is a wonderful gallery currently tucked away (214/11) - Create a live performing arts venue as part of the cultural quarter. <ul style="list-style-type: none"> • Make an application for Arts Council Lottery Funding- Gosport would be a good candidate due to identified social/economic deprivations • Would attract visitors in the evening and create employment opportunities(292/5) - consider how a live performance venue can be provided in the area of the High Street (292/5) 	
Discovery Centre			
20/30	Local resident	There should be a museum that opens on a Sunday The library should be open Sundays and could accommodate a small cinema facility.	Such options will be considered further as part of the work being undertaken, particularly by the Hampshire Cultural Trust as part of plans to further utilise the space at the Old Grammar School.
130/5	Local resident	The Discovery Centre is very successful and often full, unfortunately much of the High Street such as the charity shops is juxtaposition to this.	Note the success of the Discovery Centre. It is recognised that there is opportunity to improve the quality of the commercial provision in the Town

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			Centre. It is envisaged that actions that will arise from the SPD will help increase confidence in the area.
20/29	Local resident	There should be more books in the local library	The management of the Discovery Centre by HCC is outside the scope of the SPD
Other sites: Town Hall			
357/15	Local resident	The Town Hall is currently underutilised as a community resource and has the potential to be used more, by the public, the top floor could become a café making the most of the views.	An intensification of uses in the Town Hall is highlighted in the SPD. Suggested leisure/hotel uses could be possibilities. Amend the SPD to highlight that any redevelopment could include commercial uses on at least part of the ground floor.
20/28, 31/9, 61/11, 63/38, 64/32, 206/18, 367/17	Local resident	Council offices should be redeveloped <ul style="list-style-type: none"> - The town hall is an eyesore and just serves to echo how run down and sad the town centre is -start again and build something to be proud of (61/11) - build a new hotel in its place (63/38) - save all the money from the councillors (20/28) - It's not as anything useful comes out of there (206/18) - Move Council offices to old police station - The Town Hall could be demolished and a leisure complex including cinema, can be built (367/17). 	
33/13	Local resident	Possible redevelopment of Town Hall site presupposes absence or non-existence of Gosport Borough Council. No authority exists for the demise of GBC despite Portsmouth City Council's close involvement. Planning policies should not be allowed to facilitate this.	The proposal highlighted in the SPD regarding the potential to redevelop part of the Town Hall site reflects the potential to intensify the use of this land. It is not in any way envisaging the demise of GBC.
Other Issues			
Financial			
28/18, 34/8, 60/7, 70/29, 50/3, 55/3,110/7, 135/15, 221/5, 225/9, 239/3, 245/2, 249/2, 259/13,	Local resident	The Council needs to offer attractive packages to encourage traders to return to the High Street <ul style="list-style-type: none"> • Lower rates required to encourage small business (28/18, 34/8, 70/29) 	The rents are determined by the landowners of the properties and is outside the control of the Council.

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271/17, 272/5, 277/1, 340/31, 368/11		<ul style="list-style-type: none"> • independent • Reduce rents(34/8 55/3, 135/15, 259/13) <ul style="list-style-type: none"> - with long leases (135/15, 259/13) - Particularly for first year (34/8) • Free rent for Gosport residents setting up business for a time (277/1) • Traders can't afford rents (50/3, 110/7) reasonable rents needed (271/17) • Rates and low footfall are affecting traders (221/5) • Leisure companies in particular need incentives to locate into the town centre, footfall is important (225/9) • Opportunities to give to local business to create an independent vibe, Solid business support to prevent businesses closing after 6 months. (272/5) • Need to remove excessive business rates – that way might get more business opportunities (340/31) • High Street can only be improved if small traders can make a living and are not discouraged by high rates (245/2) • High rent for shop owners means less shops no matter what you do to the town centre (249/2) • Overheads are too much in Gosport for people to make a living (368/11) 	<p>The business rates are set nationally and there is also small business rate relief available.</p> <p>The Council has in the past offered incentive packages for commercial businesses. Most recently this included a successful bid to the High Street Innovation Fund. There are currently no packages available, but the Council would consider bidding for similar sources of funding should opportunities arise.</p>
Social issues			
<i>Homelessness</i>			
27/4, 61/16, 200/5, 259/1, 293/2, 367/26	Local resident	<p>Concern regarding rough sleeping and begging in the High Street</p> <ul style="list-style-type: none"> - Remove all begging people of the High Street (27/4) - A more proactive approach to rough sleeping? A regenerated town centre with people sleeping in 	<p>Since the consultation took place the Council has adopted a PSPO to manage this issue. The Council also works with partners to help support those in need and can offer advice on a range of housing related matters and working in partnership</p>

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		<p>doorways won't be great (61/16, 200/5)</p> <ul style="list-style-type: none"> - Too many homeless people in the town/Falkland Gardens - Not a 'pleasant town centre environment' with persistent problem of vagrants, alcoholics and drug users who congregate and beg in the area. Hence the need for the Public Space Protection Order, Need to get a grip of the problems which need to be enforced. Insufficient resources (293/2) - There is an increasing number of homeless people around the High Street. The Borough should do more to work with the Police and the Citizens advice bureau to support the homeless. (259/1) - Ban beggars most of whom go home to their own accommodation at night (367/26) 	with others.
368/2	Local resident	Perhaps an empty shop could be opened up for the homeless to sleep in at night and get coffee and food during the day so they are not sitting out on the ground and on doorways waiting for help. Could have people to help them with living space and work on a released basis within the shop	The Council has a number of procedures in place to assist individuals in a time of crisis.
Anti-social behaviour			
59/10, 124/6, 259/1	Local residents	<p>Concern regarding anti-social behaviour in the High Street.</p> <ul style="list-style-type: none"> - More police patrolling to prevent this is required (59/10, 124/6). - All very well trying to create an attractive townscape to attract visitors to the town, but first thing people see is anti-social behaviour (drugs, alcohol etc). This puts people off (259/1). Anti-social behaviour – abuse of the toilet block (for drug use) resulting in the toilets being left in a disgusting and dangerous state for residents and visitors alike. No one in 	These concerns are acknowledged. The SPD itself cannot deliver enhanced police patrols. However a more attractive and vibrant High Street with a greater range of age groups visiting over a longer period of the day can assist in reducing anti-social behaviour. However it is also recognised that actual and perceived anti-social behaviour will also deter people visiting in the first place. This issue will need to be considered further as part of wider Town Centre initiatives

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		<p>authority seems to want to take responsibility. (259/1)</p> <ul style="list-style-type: none"> - The area will thrive if seen to be welcoming –need to sort out these basics (259/1) 	arising from this SPD.
259/15	Local resident	Fear of crime/physical attacks putting people off visiting the town in the evening/late at night	
261/6	Local resident	Concern over the demographics of the people who might frequent the evening trade for the High street.	The proposals in the SPD aim to encourage people of all age groups to use the town centre in the evening. This can effectively improve overall behaviour.