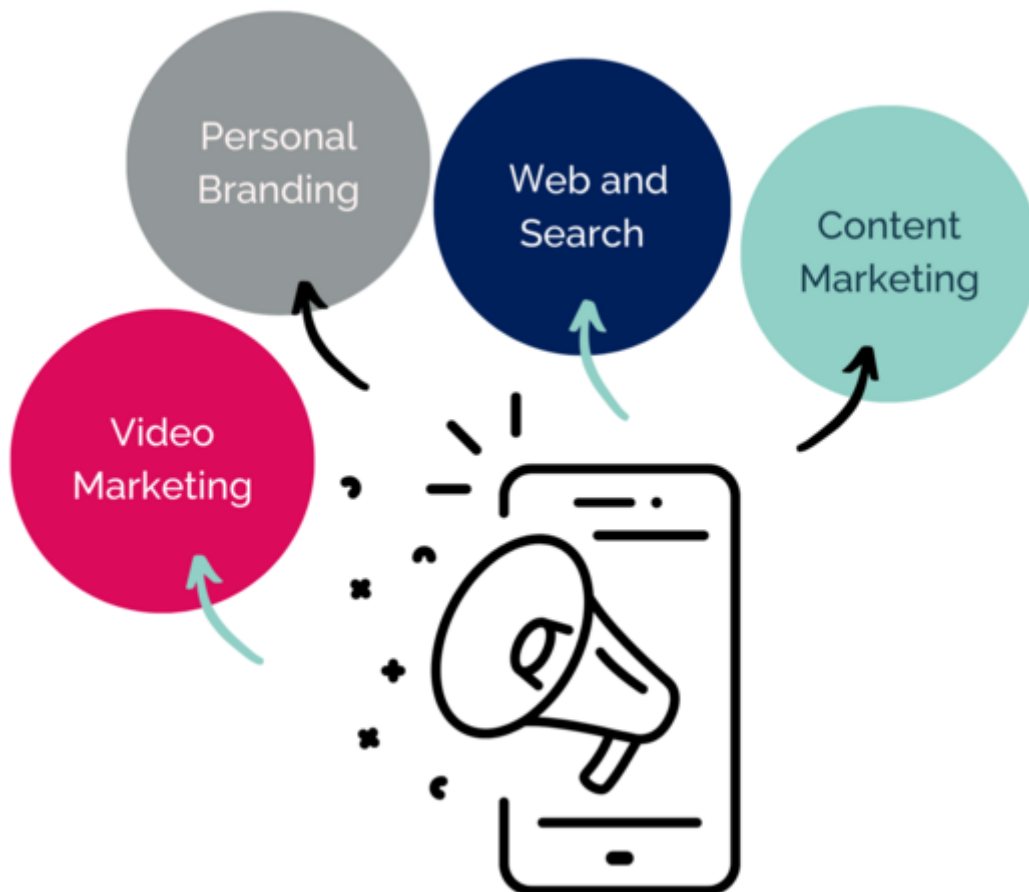


BUSINESS NEWS



Your regular newsletter from Gosport Borough Council

July 2024



Helping businesses with the digital skills they need to thrive

Need help with marketing your business? Gosport Borough Council is offering local businesses free support around digital promotion, marketing and communication.

The council is developing a series of bespoke workshops. The support also includes one-to-one sessions at the Imagination Refinery Digital and Wellbeing Hub, as well as the opportunity to have a digital marketing audit from Annelies James, the council's new Digital Marketing Skills Lead. Get help with social media, branding, content creation and more.

It's part of the council's ongoing support for economic growth and regeneration in Gosport.

The workshops will start at the end of August and continue into March next year.

- If you are interested in attending a workshop, please complete this survey: <https://forms.gle/yRFeheJ642XKPwoq9>;
- And email Annelies to book a 1-2-1 meeting: annelies.james@gosport.gov.uk

Gosport Business Awards return



A celebration of success and talent took place as the Gosport Business Awards returned in May.

Held at St Vincent College, a total of nine awards were handed out to brilliant local businesses, with others highly commended.

The big winner on the night was Blitz Photography, owned by Steve and George Reid. They were crowned Business of the Year as well as winning the Independent Cultural and Creativity Award.

Gosport Borough Council worked in partnership with The News, 22Midnight and St Vincent College to stage the Gosport Business Awards on 23 May, reviving the awards after a 13 year absence.

The image showing the winners is by Andy Newbold/NewBold Pr & Media.

[Read about all the winners](#)

Free business support from the Hampshire Growth Hub

Looking to grow your business? If you employ less than 250 staff, the Hampshire Growth Hub can provide a free review to help you realise the potential of your business.

Its experts can help with marketing, finance, bid writing, exports and investments.

Contact the Hampshire Growth Hub for support by emailing growth.hub@hants.gov.uk or calling 0330 124 2068, or find out more by clicking the button.

[Get business support](#)

Cost-effective staff training

Skills Bootcamps are a cost-effective way for employers to train their staff and fill skills gaps, or for the self-employed to develop new skills.

The courses, which cover a range of subjects based upon local employer demand, are flexible and include a minimum of 60 hours of learning across a maximum 16-week period.

The training is free for the self-employed, with SMEs (less than 250 employees), and large businesses (over 250 employees) required to make a financial contribution. Skills Bootcamps are run locally by Hampshire County Council.

[Find out more](#)

Applications open for The Kings Awards for Enterprise

The annual King's Awards for Enterprise is the mark of outstanding achievement in UK business and it's free to apply.

Applicants can be a business, non-profit or in the public sector, in the categories of innovation, international trade, sustainable development and promoting opportunity through social mobility.

[How to apply](#)

Help to Grow courses available

Places are still available on the University of Portsmouth's Help to Grow: Management Course for senior managers of small and medium-sized businesses.

The fully-funded, practical programme takes place over three months from September to November 2024, with both online and in-person sessions at the Imagination Refinery, alongside peer support and mentoring.

The course covers strategies for growth and innovation; leading high performance teams and digital transformation; as well as financial management and responsible business practices.

[Find out more](#)



Informal networking at the Old Bake House

Join us for the next meeting of this free network for local pre-start, start-up and small businesses. Gosport Informal Networking (GIN) at the Old Bake House is



Networking for brilliant women in business

Calling all businesswomen! This business networking for women in Gosport is a place to share expertise and support each other to grow. The group meets on the last

co-hosted by the council, and the next meeting is Thursday 18 July, from 10am-12pm.

[Register your place](#)

Wednesday of every month, the next one is 31 July, 6-8pm at The Old Bake House.

[Join in](#)

Have you been sent this email by a friend?

[Subscribe here](#)



You are receiving this email because you either signed up for the business bulletin via our website, or you have previously engaged with the council regarding your business.

